

Sonal Holland Wine Academy launches its first-ever virtual wine knowledge summit

This unique, first-of-its-kind event in India will comprise of free, online Masterclasses and engaging sessions led by industry experts and innovators such as wine-makers, brand heads and CEOs, in discussions conceptualized, led or moderated by Sonal Holland.



Sonal Holland Wine Academy is launching its first-ever virtual wine knowledge summit on March 10 and 11, 2021.

At the helm is Sonal Holland, India's only Master of Wine and the most qualified wine professional in the country.

Says Holland, "If the year 2020 was of survival, the year 2021 is of new learnings and beginnings. The digital world has brought us closer than ever before. Keeping this opportunity in mind, we wanted to create a free knowledge platform for wine students, industry professionals and enthusiasts where they can learn about numerous aspects of the wine world. Participation in the Summit will be free for all."

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Participants will enjoy stimulating and thought-provoking discussions on a variety of topics such as :How to grow the Indian wine industry to Rs. 5000 crore by 2026; Understanding the Indian consumer palate; Stylizing bar service; Fine wine as an investment; How to build a career in the wine industry among others.

The Sonal Holland Wine Academy Virtual Wine Knowledge Summit will be held over two days – on March 9 and 10, 2021 – from 6:00-10:00 pm each day.

Interested individuals can register on: <https://forms.gle/zY4G2XSVtNs8b4Dz7> .

<https://www.hotelierindia.com/fb/13833-sonal-holland-wine-academy-launches-its-first-ever-virtual-wine-knowledge-summit>