



LUXEBOOK TOP-50

Most Powerful
Women of 2020

Sonal Holland MW

Founder-Director; Founder-Educator; Founder-Chairperson I
SoHo Wine Club; Sonal Holland Wine Academy; India Wine Awards

“Women have emerged as a compellingly significant players in Indian luxury. They seek not only an experiential but also an experimental approach to consumption: from enjoying different styles of wine to travelling to uncommon destinations and acquiring new skills to exercising their freedom of choice in buying products”

Master of Wine, Sonal Holland is an award-winning wine broadcaster, certified wine educator, consultant and entrepreneur, and Founder of SoHo Wine Club. The club specialises in bringing an expertly curated collection of wines from around the globe, while conducting tutored tastings and hosting wine experiences for highly discerning consumers in India.

Holland shattered the glass ceiling when she was conferred the title of Master of Wine, the first ever person to claim the salutation from India. Bestowed by the Institute of Masters of Wine, UK, it is the most respected epithet in the vino world, with a present count of only 356 Masters of Wine across 29 countries. The wine expert's academy that she established in 2009. Today, is India's foremost institution offering certified WSET wine courses and consultancy to leading hotels. She has previously worked as the Divisional Head – Wine & Beverage for ITC Hotels, and is a Wine Buyer and Consultant for Foodhall, the luxury food retail store in India.

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